



SF Pride Parade & Celebration

June 26, 2011

After Action Report

Published September 2011



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EXECUTIVE SUMMARY

The 41st San Francisco Pride Parade and Celebration was held over the weekend of June 25-26, 2011. An estimated 750,000 people attended the Pride festivities. The Pride Event is dedicated to the education, commemoration and celebration of LGBT heritage and culture. In order to better coordinate the citywide activities associated with the planned parade and the Civic Center Celebration that followed, the City and County of San Francisco (CCSF) Emergency Operations Center (EOC) was partially activated on Sunday, June 26, from 0930 hours to 1830 hours.¹

The parade on June 26 began at Market and 2nd Street, and concluded at Market & 8th Street. Following the parade, music and entertainment festivities were staged at different venues within the Civic Center Plaza. The interior and outer perimeter of the Civic Center Plaza was closed to vehicle traffic.

The purpose of this After Action Report (AAR) is to analyze the City's response efforts, identify strengths to be maintained and built upon, identify potential areas for further improvement, and support the development of corrective actions. The table below identifies the capabilities from the U.S. Department of Homeland Security's Target Capabilities List (TCL) that were able to be tested in this limited response situation, in addition to the overall performance with each TCL.

Target Capability	Overall Performance	
	Strength	Improvement Area
1. Intelligence and Information Sharing and Dissemination	Collaboration worked well in the EOC due to the high level of commitment and professionalism shown by the departments and organizations involved.	The test version of Web EOC still has some programming glitches that need resolution. It did provide everyone connected to the system with up-to-date situational awareness.
2. Emergency Operations Center (EOC) Management	CCSF departments and other private providers demonstrated a great ability to coordinate with one another in carrying out operations.	Establish protocols for briefing incoming staff at shift changes.
3. Emergency Triage and Pre-Hospital Treatment	Persons needing medical treatment during the course of the event were treated rapidly and appropriately.	Provide sufficient supplies for the Sobering Center to keep pace with patient demand.

¹ A partial activation means that only those Sections and Branches within the EOC that are required to support the event are staffed.



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Target Capability	Overall Performance	
	Strength	Improvement Area
4. Other	Law enforcement (both SFPD and SFSD) maintained excellent control over all venues throughout the City.	None
	Cleaning operations by the City's Department of Public Works resulted in the timely removal of tens of thousands of pounds of waste and debris generated by the event.	None

The City's overall response to the San Francisco Pride Parade and Celebration 2011 was proactive and effective. The actions taken were appropriate and demonstrated that the CCSF has the capability to coordinate citywide issues and that departments work well together. The high level of commitment and inter-agency cooperation exhibited by involved departments is a result of the increased level of joint training, participation in planning meetings, and exercises conducted in recent years. As with any response, capabilities were tested and areas for improvement were identified. Lessons learned will be addressed through the identification and implementation of corrective actions.



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SECTION 1: EVENT OVERVIEW

EVENT DETAILS

Event Name	SF Pride Parade & Celebration 2011
Date and Time	Sunday, June 26, 2011 from 0930 hrs to 1900 hrs
Event Duration	9 hours and 30 minutes
Location	Parade – Market Street; Post Parade Celebration – Civic Center
Mission Area(s)	Response and Recovery

RESPONSE ORGANIZATIONS

City Departments

- 3-1-1 San Francisco
- Department of Emergency Mgmt (DEM)
 - Division of Emergency Communications (DEC)
 - Division of Emergency Services (DES)
 - Emergency Medical Services (EMS)
- Department of Public Works (DPW)
- Municipal Transportation Agency (MTA)
 - Department of Parking and Traffic (DPT)
- Office of the Controller
- San Francisco Fire Department (SFFD)
- San Francisco Police Department (SFPD)
- San Francisco Sheriff's Department (SFSD)

Other Agencies

- American Medical Response (AMR)
- American Red Cross (ARC)
- Northern California Regional Intelligence Center (NCRIC)
- San Francisco Pride

EVENT SUMMARY

On Saturday, June 25, and Sunday, June 26, the San Francisco Lesbian/Gay/Bisexual/Transgender Pride Celebration Committee sponsored its annual celebration. The festival was held in the Civic Center Plaza area and surrounding streets. A total of approximately 750,000 people attended the events on both days (with the majority of those attending the parade on Sunday.)



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On June 26, the festival site opened at 1000 hrs with festivities beginning at 1200 hrs, and concluded at 1830. In addition, the SFLGBT Pride Celebration parade portion of the event was held on the same day. The parade began at 1030 hrs from Market and Second Streets. The lead elements of the parade arrived at the festival site at approximately 1045 hrs. The official end of the parade was at Market and 8th Streets.

EVENT TIMELINE

Date	Start	Finish	Location	Activity
6/26	0700		Civic Center	Street Closure for assembly area
6/26	0930	1900	1011 Turk Street	EOC Activated
6/26	0930		Market/Beale-9th	Street Closures for parade route
6/26	1030	1500	Market / Beale	Parade Start
6/26	1100	1800	Civic Center	Celebration

For the full version of this After Action Report, please send a request via email to dem.webmaster@sfgov.org.