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***** PRESS RELEASE *****

Department of Emergency Management and Mayor Lee
Mark National Preparedness Month

San Francisco, CA – The San Francisco Department of Emergency Management (DEM) and Mayor Edwin M. Lee today marked the eighth annual National Preparedness Month, focusing on becoming better prepared for and more resilient in the face of all types of emergencies.

"A major earthquake or disaster is inevitable in the San Francisco Bay Area and we have to be prepared," said Mayor Lee. "Emergency preparedness should be part of our everyday lives. National Preparedness Month reminds all residents to take this opportunity to reinvigorate our commitment to being prepared in the event of a disaster."

"The recent earthquakes on the East Coast and here at home remind us that all San Francisco businesses, communities, families and individuals should do what they can to be better prepared for an emergency or disaster," said DEM Executive Director Anne Kronenberg. "The good news is we may be more prepared than we think, so visit www.72hours.org to learn about simple steps we can take to be even more prepared."

In honor of National Preparedness Month and in commemoration of the 10th anniversary of 9/11, DEM will have a preparedness booth at the San Francisco Opera's opening weekend event in Golden Gate Park. This event serves as the official civic observance of the 9/11 anniversary for the City and County of San Francisco.

DEM will offer preparedness information and tips throughout September using social media. The public can follow DEM at:

www.facebook.com/sfdem

www.twitter.com/sf_emergency

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